



# Workshops 2011 – 2012

For monthly updates, workshop descriptions, fees, and online registration, visit [www.thedfi.org](http://www.thedfi.org). For questions, call 410-843-7560.

DFI offers skill-based workshops for both professionals and lay leaders serving the Jewish community. Please note that the audience is indicated for each workshop. Professional staff participation in workshops is covered by their organization's supporting annual fee. Otherwise, the cost is \$36 per workshop for professionals from non-participating organizations and for lay leaders, unless indicated. CEUs are available for social workers for most workshops.

## JEWISH HERITAGE SERIES

**Cost: Professional staff: \$100 for series of 10**  
**Lay leaders: \$180 for series of 10**  
**Individual session: \$36**

**God, Prayer, and Jewish Identity: An Insider's Guide to Jewish Worship**  
**Rabbi Lawrence Hoffman, Ph.D., Professor of Liturgy, Worship, and Ritual at Hebrew Union College in NY and co-founder of Synagogue 3000**  
*Wednesday, January 4, 18, and February 1 from 8:30 - 10:30 a.m.*

**The American Jewish Experience at the Turn of the Twentieth Century**  
**Beth Wenger, Ph.D., Professor of American Jewish History and Director of the Jewish Studies Program at the University of Pennsylvania**  
*Monday, February 27 and March 5 from 2:30 - 4:30 pm*

**For Lay leaders and Professionals**

## **Voice and Visibility: How to Leverage Your Knowledge and Talents**

**Rabbi Joanna Samuels, Director of Strategic Initiatives, Advancing Women Professionals**  
*Thursday, January 12, 8:30 - 11 am*  
*Weinberg Park Heights JCC, Community Room*  
**For Professionals**

## **Budgeting: A Planning and Management Tool**

**Joan Roth, MBA, Chief Administrative Officer, JCS**  
*Thursday, January 19, 8:30 - 10:30 am*  
*Weinberg Park Heights JCC, Community Room*  
**For Lay leaders and Professionals**

## **Negotiating Skills that Work: Tools for Success**

**Rabbi Joanna Samuels, Director of Strategic Initiatives, Advancing Women Professionals**  
*Tuesday, January 24, 8:30 - 11 am*  
*Weinberg Park Heights JCC, Community Room*  
**For Professionals**

## **Measure Twice, Cut Once: How to Prepare for a Website Redesign**

**Esha Janssens-Sannon, Interactive Designer, THE ASSOCIATED**  
*Thursday, January 26, 9 - 10:30 am*  
*Weinberg Park Heights JCC, Community Room*  
**For Lay leaders and Professionals**

## JANUARY

### **Difficult Conversations with Difficult People**

**Deborah Grayson Riegel, Coach and Trainer**  
*Tuesday, January 10, 9 - 11 am*  
*Weinberg Park Heights JCC, Community Room*  
**For Lay leaders and Professionals**

### **The Soundtrack of Israeli History: Reading Music, Listening to History**

**Assaf Shelleg, Ph.D.**  
**Visiting Assistant Prof of musicology and Jewish Studies, Department of Religious Studies, University of Virginia**  
*Monday, January 30, 12 - 1:30 pm, JCSB Room 124 (lunch provided)*  
**For professionals**

## FEBRUARY

### Managing Yourself and Others (6-Part Series)

Topics include conflict management, supervision, lay/pro relations, and motivating others

**Erica Brown, Ph.D. Scholar and Educator**

*Tuesdays, February 21, 28, March 6, 13, 20, 27, 9 - 11 am*

*Weinberg Park Heights JCC, Community Room*

*\$180 for Series of 6 sessions*

*No charge for Professional staff of organizations paying supporting annual fee*

**For Professionals**

### Understanding Generational Differences

**Lauren Klein, Director of Family Philanthropy, THE ASSOCIATED**

*Wednesday, February 1, 12 - 1:30 pm*

*Weinberg Park Heights JCC, Community Room*

*Bring a bag lunch*

**For Lay leaders and Professionals**

### Decision Making

**Erica Brown, Ph.D. Scholar and Educator**

*Tuesday, February 21, 11:45 - 1:30 pm*

*Weinberg Park Heights JCC, Community Room*

*Bring a bag lunch*

**For Lay leaders and Professionals**

## MARCH

### Basic Judaism for Jewish Staff and Non-Jewish Staff Alike

**Rabbi Jay Goldstein, Beth Israel Congregation**

*Thursday, March 1, 12 - 1:30 pm*

*Jewish Community Services Building, Room 124*

*Bring a bag lunch*

**For Professionals**

### Manipulate the Clock to Accomplish Your Goals

**Erica Brown, Ph.D. Scholar and Educator**

*Tuesday, March 6, 11:45 - 1:30 pm*

*Weinberg Park Heights JCC, Community Room*

*Bring a bag lunch*

**For Lay leaders and Professionals**

### Innovate!

**Erica Brown, Ph.D. Scholar and Educator**

*Tuesday, March 20, 11:45 - 1:30 pm*

*Weinberg Park Heights JCC, Community Room*

*Bring a bag lunch*

**For Lay leaders and Professionals**

## APRIL

### Media Relations Made Easy - Ten Steps to Getting Your Stories Picked-Up

**Melinda Greenberg, Vice President of Marketing  
Maayan Jaffe, Marketing and Communications  
Manager, THE ASSOCIATED**

*Thursday, April 19, 8:30 - 10 am*

*Weinberg Park Heights JCC, Community Room*

**For Professionals**

## SAVE THE DATES

*May 1*

**DFI Facilitation Training with Rae Ringel**

*May 23, 11:30 - 1:30 pm*

**DFI Leadership Summit and Award Presentation**

*June 5*

**Jewish Communal Service Association meeting  
Baltimore, MD**

A day of professional development

To register for any of these workshops, visit [www.thedfi.org/register](http://www.thedfi.org/register), email [shott@thedfi.org](mailto:shott@thedfi.org) or call 410-843-7560



THE ASSOCIATED

*Celebrating 90 years*